Elbit Systems of America, LLC
4700 Marine Creek Parkway
Fort Worth, Texas 76179-6969
www.elbitsystemsofamerica.com

NEWS RELEASE

FOR IMMEDIATE RELEASE

Elbit Systems of America to Showcase Solutions for Empowerment of Rapid Deployment Forces at AUSA 2010

FORT WORTH, TX, October 25, 2010 – Elbit Systems of America, LLC, a wholly owned subsidiary of Elbit Systems Ltd. will present an array of cutting edge solutions, designed to enhance the capabilities of rapid deployment forces at the upcoming Association of the United States Army Annual Meeting and Exposition (AUSA), (booth #3205) set to take place in the Walter E. Washington Convention Center, Washington DC from October 25-27, 2010.

A video presentation will depict the successful integration of systems from multiple Elbit Systems of America business units, thus empowering rapid deployment forces for even the most complicated battle scenarios. Viewers will experience fully realistic, dynamic operational scenarios. Whether deployed in combat, low intensity conflict or peacekeeping operations, Elbit Systems of America's innovative, practical solutions allow units to operate successfully in complex conflicts and urban environments.

The following will be featured in the Elbit Systems of America exhibit:

Bradley Mortar Vehicle and FireCon Mortar Fire Control System-Dismounted
Elbit Systems of America invites you to experience the FireCon Mortar Fire Control System-Dismounted (MFCS-D), mounted on the Bradley Mortar Vehicle, one of the most lethal combat vehicles in the field. The Bradley Mortar Vehicle on display at the Elbit Systems of America booth features immediate, indirect fire support for armored and mechanized battalions and armored cavalry squadrons. It provides enhanced survivability, increased speed and maintainability and improved interconnectivity. Mounted on the Bradley will be the MFCS-D, an Elbit Systems of America solution to a U.S. Army designed fire control system for the 120mm towed mortar. MFCS-D automated digital application delivers a more efficient system for today's mortar operator by employing faster deployment and improved responsiveness and incorporating key Elbit Systems of America innovative products such as the RPDA-57.

Also on display, Elbit Systems of America 'Apache Helicopter Mix':

Showcasing an integrated solution incorporating the IHADSS-21 advanced helmet mounted display system, the Block III Mission Processor and a 6x6 High Resolution AMLCD, all working together to create a complete solution for flight crew situational awareness and enhanced vision capabilities.

Integrated Helmet and Display Sight System-21 (IHADSS-21)
Advancing the capabilities of rotor wing pilots, Elbit Systems of America's IHADSS-21 is a reliable and "value for money" solution for rotor wing aircraft. The IHADSS has the capability and ease of use to ensure mission success and crew safety. This advanced system is currently in production with a solid history of reliability and mission success. With the IHADSS, the crew can be confident in of accurate night vision capabilities.

Central Mission Processor/Block III Mission Processor

With up to 25 general purpose processors and four graphics processors, the Mission Processor (MP) is the cornerstone for Block III Apache and provides the basis for implementation of SoSCOE and FCS for the Apache. The Central Mission Processor (CMP) features an open systems architecture with the leverage of commercial, off-the-shelf products that provides Army aviation with a high performance, scalable and maintainable platforms for future applications that require the full performance necessary for next generation computing capabilities. The central mission processor/mission processor architecture is scaleable and suited for multiple platforms, providing advanced general and display processing for current and future needs where SoSCOE and FCS is planned.

6" x 6" High Resolution (Active Matrix Liquid Crystal Display) AMLCD
The 6" x 6" AMLCD display functions as a primary flight display offering the high brightness and contrast, excellent resolution, readability and clarity required in the open configuration of a cockpit. Its outstanding characteristics include 8:1 contrast ratio in full sunlight with a brightness of 240 foot-Lamberts (fL), fully night vision goggles (NGV) compatible for night mode operation. With a display area of 6.17" x 6.17", the compact AMLCD is designed to conserve valuable space without sacrificing performance. The display offers a very flexible video interface supporting multiple analog and digital video channels and multiple serial data links such as RS-422 and discretes. Low weight, small volume and light construction are major advantages of the display.

STORM Unmanned Aircraft System – Presented by UAS Dynamics
The STORM UAS offers an industry-leading payload capacity. It is designed to meet the dynamic operational environment and expeditionary requirements of the Department of Defense and other potential U.S. government customers. STORM's flexible design offers multiple launch and recovery methods that can be tailored to the environment and physical constraints common in austere combat outposts. STORM has a single mission endurance of 18 hours with a 30 pound payload, and. has the capability to carry a maximum of 75 pounds of payload to support the needs of the mission. The system's flexibility increases situational awareness, targeting capability and overall lethality. Key functions such as mission payload operation are automated and blended with standard flight modes to increase mission effectiveness while reducing operator workload and skill level requirements. While most other systems require an air vehicle operator and a mission payload operator, the STORM system only needs one operator while simultaneously increasing overall system effectiveness and operator efficiency.

A family of thermal imaging systems including:

KAT EYE™ MR Surveillance System
The KAT EYE™ system is a high-performance, highly-mobile and easy to emplace Medium Range Day/Night Wireless Surveillance System using a cutting edge day camera and a cooled, highly sensitive 640x480 InSb Focal Plane Array thermal camera with 8X continuous optical zoom. The system is image stabilized and has automatic tracking of targets. The basic system consists of a Base Station and one Remote Station which can be emplaced up to 5 Km away for wireless operation or within 500m for fiber optic operation. A single Base Station can monitor and control up to four (4) Remote Stations. The system can be powered by generator, batteries, solar (supplemental power), or vehicle power.

Coral-CR
Featured in the video, the Coral-CR is a high-performance, tripod mounted or hand-held Long Range Day/Night Thermal Imaging System using a cutting edge camera and a cooled, highly sensitive 640x512 InSb Focal Plane Array thermal camera with continuous optical zoom, as well as 4X digital zoom. The Laser Range Finder, digital magnetic compass, and global positioning system allow generation of target coordinates to 10Km. The Coral-CR also supports video out via standard BNC connector.

MARS
Also featured in the video is MARS. Mars is an uncooled hand-held thermal imager with target acquisition capabilities. This lightweight, compact system will be featured in the multimedia video presentation and includes two day cameras – Wide Field of View and Narrow Field of View, as well as an eye-safe LRF, digital magnetic compass, real-time video recorder, real-time target acquisition and target coordinate calculation and image and target data storage memory. The MARS is ideal for use in infantry and special units, security, target acquisition for infantry commanders and perimeter defense and night sight and target acquisition for the future soldier.

Selected high performance computing and communications interoperability solutions and capabilities including:

Tacter® -31D Computer
The Tacter®-31D is the next generation of the Tacter® family of military computers, featuring a tablet configuration. The Tacter®-31D computer provides powerful computing capabilities, high performance 10.4" XGA sun-readable display with LED backlight, smart power management algorithm, a Smart Li-Ion battery for long stand-alone operation time, hot-swap (secondary battery) for uninterrupted operation during main battery hot-swap, optional military or commercial embedded GPS and much more. The Tacter®-31D computer's outstanding versatility and capabilities place it as an excellent candidate to serve all combat echelons in the rapidly evolving world of the new modern digital battlefield.

RPDA-57
Featured in the video presentation and based the Marvell 520 MHz PXA-270 processor, the RPDA-57 responds to the call for situational awareness applications. The generous 128 MB RAM and 64 or 128 MB Flash Memory provide ample room to run and house many applications in nonvolatile memory, providing protection against data loss due to battery drainage. Available in both wireless and non-wireless configurations, R-PDA's aluminum construction eliminates many of the reliability concerns associated with handhelds. The waterproof design delivers operability in tough environments never before possible. Optional functionalities can be incorporated into modular "backs", giving you the flexibility you need to support many tasks with one basic computer and change mission profiles on the move. The Rugged-PDA modular design allows an operator to reconfigure the RPDA-57 hardware and software for a specific mission without changing the basic unit

Integrated auto-routing Radio Communication System (IRCS)
From command posts to front-line soldiers, the Elbit Systems of America Integrated auto-routing Radio Communication System (IRCS) is an advanced military communication system that enables military personnel to directly communicate with one another across one network using multiple platforms. With IRCS, you will have reliable operational coordination, command and control, and an overall complete picture of the operations and events a mile or thousands of miles away. All IRCS management functions can be performed from almost every location, and affect any communication device and element within the system, down to the last radio transceiver. At a touch of a button, all the devices within the IRCS can be adjusted and updated – simultaneously or one by one. IRCS does away with the slow and cumbersome communication chains associated with legacy military networks, providing fast, automatic and direct operational connectivity.

Also featured, Elbit Systems of America comprehensive solutions for product and customer support:

Elbit Systems of America provides support solutions for specific customer needs. Easy access to OEM support, fast repair turn-around times and online status reporting, enable our customers to better forecast asset availability and enhances operational availability. Elbit Systems of America realize that our customers deserve a product support structure as stable and reliable as their tactical platforms. The Company provides combat-proven design, development, production, repair, and life-cycle supportability solutions of mission critical systems for U.S. and Allied military tactical platforms. The Company also enhances customer capabilities by managing the repair and overhaul system support, and life cycle support of all of the military electronics systems.

About Elbit Systems of America, LLC
Elbit Systems of America is a leading provider of high performance products and system solutions focusing on the commercial aviation, defense, homeland security and medical instrumentation markets. With facilities throughout the United States, Elbit Systems of America is dedicated to supporting those who contribute daily to the safety and security of the United States. Elbit Systems of America, LLC is wholly owned by Elbit Systems Ltd. (NASDAQ and TASE: *ESLT*), a global electronics company engaged in a wide range of programs for innovative defense and commercial applications.

About Elbit Systems

Elbit Systems Ltd. is an international defense electronics company engaged in a wide range of programs throughout the world. The Company, which includes Elbit Systems and its subsidiaries, operates in the areas of aerospace, land and naval systems, command, control, communications, computers, intelligence surveillance and reconnaissance ("C4ISR"), unmanned aircraft systems ("UAS"), advanced electro-optics, electro-optic space systems, EW suites, airborne warning systems, ELINT systems, data links and military communications systems and radios. The Company also focuses on the upgrading of existing military platforms, developing new technologies for defense, homeland security and commercial aviation applications and providing a range of support services. For additional information, visit: www.elbitsystems.com.

Trademarks

Elbit Systems of America and other trademarks, service marks and logos are registered or unregistered marks of Elbit Systems of America companies in the United States and in foreign countries. Tacter® is a registered trademark of its respective owner(s).

Forward Looking Statement

This press release contains forward-looking statements (within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended) regarding Elbit Systems Ltd. and/or its subsidiaries (collectively the Company), to the extent such statements do not relate to historical or current fact. Forward Looking Statements are based on management's expectations, estimates, projections and assumptions. Forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, as amended. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results, performance and trends may differ materially from these forward-looking statements due to a variety of factors, including, without limitation: scope and length of customer contracts; governmental regulations and approvals; changes in governmental budgeting priorities; general market, political and economic conditions in the countries in which the Company operates or sells, including Israel and the United States among others; differences in anticipated and actual program performance, including the ability to perform under long-term fixed-price contracts; and the outcome of legal and/or regulatory proceedings. The factors listed above are not all-inclusive, and further information is contained in Elbit Systems Ltd.'s latest annual report on Form 20-F, which is on file with the U.S. Securities and Exchange Commission. All forward-looking statements speak only as of the date of this release. The Company does not undertake to update its forward-looking statements.

Contact: Tarrah Ledoux **|** 603.886.2269 **|** tarrah.ledoux@elbitsystems-us.com

Copyright © 2010 Elbit Systems of America. All rights reserved.

###